



Soft Water

VS.

Hard Water



You may have heard a lot about soft water and water softening. Perhaps you wonder if having soft water is really worth the cost of installing a water softener system, even though the cost is very low.



Hard water typically contains dissolved calcium and magnesium salts. These salts, while not harmful to human health, can wreak havoc on your appliances.



When heated, soluble calcium and magnesium crystalize, and stick to pipes, hot water heaters, dishes, laundry, etc.



If you prefer that your soaps and shampoos lather easily, not leave behind residue, that your dishes come out spot-free, and that your laundry comes out soft, then you'll prefer to have softened water!



Water softening uses an ion exchange process to remove calcium and magnesium ions from your water and replace them with sodium ions. Soft water is free of calcium and magnesium and has been proven to clean better and requires less detergent and soap than its counterpart.

	<i>Hard Water</i>	<i>Soft Water</i>
● CONTAINS	 Calcium, Magnesium	 Sodium
● LEAVES DEPOSITS?	 Yes	 No
● REACTS WITH SOAPS TO	 Produce Film	 Produce Suds
● IMPACT ON DETERGENTS	 May Not Lather	 Forms Lather

Having soft water can save you a considerable amount of money on:



laundry detergents and additives



personal care items



dish washing liquids and powders



household cleaners

Without calcium and magnesium to prevent lathering and leave behind scale, you can use fewer cleaners and won't have to clean as often. If you're tired of the down-sides of hard water, consider getting a water softening system today! Don't know if you have hard water? Request a free water test today from Culligan Water!

Visit www.CulliganWater.com to learn more!

Culligan Water